

Overview of Consumer Product Industry Product Stewardship Programs

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Representing Household & Institutional Products

Aerosol - Air Care - Cleaners - Polishes
Automotive Care - Antimicrobial - Pest Management

CSPA PRODUCT CARE

- **Voluntary Program Started in 2001**
- **A “Code of Management Practice”**
- **Consumer Safety and Environmental Sustainability Throughout the Product Lifecycle**
- **Company Self-assessments and a Spirit of Continuous Self-improvement**
- **Biannual Training Sessions on Product Safety Management and Product Stewardship**



Scope of CSPA

Products Designed for Household, Institutional, Commercial and Industrial Users

- **Aerosol Products Division**
- **Air Care Products Division**
- **Antimicrobial Products Division**
- **Automotive and Industrial Products Division**
- **Cleaning Products Division**
- **Pest Management Products Division**
- **Polishes and Floor Maintenance Products Division**

PRODUCT CARE PRINCIPLES

- Overall Concepts
- Product Design
- Raw Material Supply
- Manufacture and Production Site Management
- Product Storage and Distribution
- In-market Support, Incident Evaluation and Follow-up
- Consumer Education and Outreach
- Product Disposal

Summary of OVERALL PRODUCT CARE CONCEPTS

- Protect employees, customers, the community
- Seek and value public comment on products and operations
- Provide information on safe and effective use, and health and environmental risks
- Encourage consumers to partner in appropriate use and disposal
- Work through CSPA with government and others to develop responsible laws, regulations, and industry practices to safeguard the home, workplace, community and environment
- Promote values to our contractors and other partners
- Commit to environmental and economic sustainability

Summary of PRODUCT DESIGN

- Design products, packaging and labeling appropriate for intended uses
- Minimize potential harm to our employees, customers, consumers and the environment
- Evaluate products for health and safety to identify consequences of potential exposures

Summary of Principles for RAW MATERIAL, PACKAGE AND SERVICE SUPPLY

- **Have internal process for independent selection of raw material, package and service suppliers to promote product stewardship**
- **Suppliers will share expertise and information to assist customers in using materials and services safely and effectively**
- **Formulators will make full use of the expertise and information of suppliers to use materials and services safely and effectively**

Summary of Principles for MANUFACTURE AND PRODUCTION SITE MANAGEMENT

- Have systems to identify potential risks to workers, the community and the environment
- Design prevention measures to manage, reduce or eliminate those risks
- Have emergency response programs for facilities

Summary of Principles for PRODUCT STORAGE AND DISTRIBUTION

- Establish procedures for handling, storage and distribution of products to protect personnel, property and the environment
- Have an emergency response plan to address risks associated with handling, storage and distribution

Summary of Principles for IN-MARKET SUPPORT, INCIDENT EVALUATION AND FOLLOW-UP

- **Disseminate safety-related product information regarding routine use of our products that is accurate, complete and in context to the inquiry or concern**
- **When product-related incidents occur, have systems in place to minimize adverse effects, assist consumers/customers and provide needed information**
- **Design products, labels, and educational messages to assist safe use**

Summary of Principles for CONSUMER EDUCATION AND OUTREACH

- Support public education programs that promote the safe and effective use of our products, and that help consumers put exposure and toxicity in proper context with hazard and risk.
- Provide appropriate training materials to assure the proper and safe use of products for commercial, institutional or industrial consumers
- Communicate appropriate environmental, health, safety and efficacy information and warnings to employees, distributors, and consumers
- Ensure that labels, labeling, bulletins, material safety data sheets, and other product information are designed to be accurate and not misleading

Summary of Principles for PRODUCT DISPOSAL

- **Make products and packages compatible with municipal solid waste or sewage handling systems, encourage recycling of products, and support waste minimization**
- **Support programs of Integrated Waste Management (IWM), recognizing the roles of manufacturers, retailers, governments, and consumers in the cost-effective management of waste**

HOW PRODUCT CARE WORKS

- **Company voluntarily joins Product Care**
- **They attend training sessions in all areas (biannual)**
- **They conduct a self-assessment of their products and operations**
- **They set goals for improvement within various principles**
- **They work towards those goals**
- **They renew their Product Care commitment every two years and restart**

CSPA Goals for Product Care

- **Improve consumer product safety**
- **Highlight positive stewardship activities**
- **Improve performance against broad product stewardship objectives**
- **Raise consumer product safety awareness**
- **Encourage self-regulation**
- **Foster sharing and cross-training to improve company performance**

Other Product Safety Programs

- **Cosmetic Ingredient Review (Personal Care Products Council)**
- **IFRA Code of Practice (International Fragrance Association)**
- **Research Institute for Fragrance Materials (RIFM)**
- **Product Ingredient Review (CSPA)**
- **Alliance for Consumer Education (CSPA)**

Product Stewardship

Learning to...

Compete on product price and performance

BUT

**Collaborate on product safety and
sustainability**

Thank You

Questions & Comments

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